

VALUABLE INSIGHT LEADS TO Better Informed Decisions and Enlightened Action



Entrepreneurial business owners, like you, are lifelong learners and creative thinkers who are continuously seeking to become better business leaders.

We power busy owners of boutique professional services firms with proprietary diagnostic assessments that are quick - but provide the kind of remarkably valuable insight needed to grow and scale their firms and accelerate their success. Our thoughtful diagnostics, assessments and resources help you make informed decisions and prepare your firm for the future. These diagnostics have been developed specifically for professional services firms and they are uniquely designed to help you grow and scale your firm. And, we have a series of diagnostics for those owners preparing their firm for a successful transition as well.

SOME OF OUR DIAGNOSTICS AND ASSESSMENTS INCLUDE:

- Clarity Diagnostic™ – “WHAT DRIVES YOU?”**
The Clarity Diagnostic is a quick 10-minute assessment that gives you actionable insight into your personal leadership style, your key motivations and behavioral patterns.
- Fast Frame™**
“WHAT PATH IS YOUR COMPANY ON?”
This insightful 30-minute audit of your firm can help you explore ways to address critical business issues and opportunities in a smarter, faster way.
- Accelerator Roadmap™ – “IDENTIFY YOUR URGENT OPPORTUNITIES, FASTER.”**
The Accelerator Roadmap is a quick 15-minute diagnostic that uncovers blind spots and helps to define the priorities for your firm to successfully grow and scale.
- Strategy Defense™ Process**
“ACHIEVE CONSISTENTLY SUPERIOR RESULTS.”
The strategy defense process begins with a 45-minute, in-depth diagnostic, giving you the opportunity to improve operational efficiency, overcome roadblocks, and implement processes and systems that yield consistently superior results.
- Exit Readiness™ Assessment**
“ARE YOU PREPARED?”
This in-depth, 45-minute evaluative process drives an accurate perspective of your firm’s readiness to exit and helps owners successfully reach their financial goals with a smooth and successful exit and transition from the business.



Once your firm’s highest-priority challenges and opportunities are uncovered by the Collective 54 diagnostic assessments, we provide the fastest way to get to the real answers you need. Members receive access to tailored solutions, templates and resources designed specifically for professional services firms. Using these solution templates, our members work through complicated issues and quickly **deliver results driving growth and scale.**