



# IT STARTS WITH THE Collective 54 National Peer Advisory Network



At the heart of the Collective 54 experience is the confidential, nationwide peer advisory group. When you join Collective 54, you join a national network of business owners just like you, at firms like yours, with problems and opportunities like yours.

Collective 54 equips our members to overcome every new challenge and reach ever-higher levels of success in a national peer advisory network. Members receive advice from seasoned founders and owners who are passionate about sharing their knowledge and expertise. The relationships you make through Collective 54 will be invaluable to your ultimate success. Collective 54 offers a consistent, structured forum for unbiased feedback in a confidential environment, discussing concerns and plans, challenges and opportunities - **and receiving guidance they can trust from people they respect.**

## COLLECTIVE 54 PEER ADVISORY GROUPS ARE:

- ✓ 100% confidential providing an atmosphere of trust, support and encouragement
- ✓ Consist of owners of boutique professional firms from non-competing companies
- ✓ Made up of member firms within your industries
- ✓ A safe forum to discuss issues and exploring opportunities

**IN AN ATMOSPHERE OF TRUST, SUPPORT AND ENCOURAGEMENT,** Collective 54 members listen to each other, ask tough questions and offer valuable expertise, resources, connections and unbiased guidance to accelerate the success of their peers. Members from across the nation count on their Collective 54 peer advisory group to help them make better decisions to drive better results in their pursuit to grow and scale their firms.



Members receive priceless insight about how to solve the hard problems, what to do with big opportunities, and how to accelerate their success. Members collaborate and problem-solve in authentic discussions they aren't having anywhere else. In such a network, trust and authenticity is built into the Collective 54 experience as members **share, collaborate and challenge each other.**



*Collective 54 is the fastest way to get actionable advice, real answers and unbiased feedback.”*

[COLLECTIVE54.COM](https://collective54.com)

GREG ALEXANDER, CEO OF ALEXANDER ENTERPRISES