



OUR SOLUTIONS AND RESOURCES

Accelerate Your Learning and Your Thinking

Learn from world-class learning resources, solution guides, customized templates and expert advice and guidance. Our collection of learning resources will spark innovative approaches, accelerating your firm's ability to grow and scale, while activating new ideas to amplify your leadership.



Some of our proprietary learning resources, solution guides and customized templates cover such important topics as:

-  **OPTIMIZING LEVERAGE**
Learn how your firm's business model relates to leverage as a mix of billing rate levels, target utilizations and billable hours quantity with a fixed overhead cost. Learn how to maximize your leverage in this discussion with experts who have solved this issue and accelerated their firm's scale.
-  **LIFECYCLE MANAGEMENT**
Learn how owners can better focus their resources and drive up their profits by establishing "firewalls" between operating groups.
-  **SCALING YOUR FIRM**
Learn how scaling brings its own changes and challenges, and how to help your leadership team adapt and evolve. Learn how to carefully consider the people you work with based on company needs, competence, experience in scaling a firm and strong culture fit.
-  **OPTIMIZING PROFITABILITY**
Learn how to effectively grow and scale your firm, avoid the most common pitfalls and ensure that your leadership team is empowered and equipped for the changes and challenges to come. As a leader, learn how to identify issues early, be prepared to confront issues head on and avoid long-term damage to your company.
-  **REPLICATION**
Learn how to solve the under-delegation problem by replicating yourself through your partners and by replicating your partners through the staff. Learn how to re-focus your time on high-value tasks that are of critical importance to growth, scale, and exit.

THE COLLECTIVE 54 TEAM DELIVERS THE LATEST INSIGHTS so that business owners of firms like yours can make the most-informed decisions, and drive the most impact. We benchmark the performance of Collective 54 members to capture their firm's performance against key factors for growth and scale.

We aggregate the growth plans and top challenges of other professional services firms for best practice sharing. Our proprietary resources, solutions, reports and articles are a prime source of instruction and insight to help you grow and scale your business.



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